

# Beyond Portlandia

# THE REAL PORTLAND



Noto Group | 1100 NW Glisan St., Suite 2C. Portland, OR 97209 | 503-953-8000 | [www.notogroup.com](http://www.notogroup.com)





## Beyond Portlandia, THE REAL PORTLAND



### POPULATION

2.1 Million in the metropolitan area



### ELEVATION

173 feet above sea level



### ACRES OF PARKS IN AREA

37,000



### MILES TO THE PACIFIC OCEAN

78



### AVG. TEMPERATURE

January 41.5  
July 79.5



### AVG. PRECIP

42"

Portland is the largest city between San Francisco and Seattle, but in comparison, has a more laid back attitude and small town feel. With an urban population of 600,000 and 2.1 million in the metro area, it is no small town, especially considering how highly it ranks amongst American cities in culture, cuisine, nightlife, parks and nature, active lifestyles, mass transit, and green living. Nestled between the Pacific Ocean and year round snow on Mt. Hood, Portland is a beautiful, quirky gem that epitomizes the forward thinking, high quality of life so enjoyed in the Pacific Northwest.



### ACCESS TO OUTDOOR ACTIVITIES

Within a mile of downtown you can get lost in Portland's own Forest Park, the largest urban wilderness in the US, providing runners and bikers over 50 miles of trails through dense old growth forest.

- Cannon Beach, Tillamook, and Lincoln City are only a few of the great beach cities that line the Oregon Coast only a ninety minute drive to the west. Spend the day hiking, exploring tide pools, reading, beach combing, horse riding, scuba diving, fishing, or surfing and then relax at one of the many hotels, resorts or rental properties overlooking the Pacific Ocean.
- Drive 45 minutes to the east and find yourself exploring the Columbia River Gorge, National Scenic Area. The Gorge offers outstanding rock-climbing (although daring types may opt for the famous Smith Rock) and world-class windsurfing, kayaking, and fishing.
- Take a day trip up Mt. Hood and enjoy year-round downhill skiing with slopes ranging from beginner to the highly advanced double-black diamonds for experts. Popular nearby ski resorts include: Mt. Hood Meadows, Timberline, and Mt. Bachelor.
- Create your own wine tour, choosing from over two hundred Oregon Wineries offering world-class Chardonnay, Pinot Noir, and a wide array of other European varietals.
- Book a tee time at one of 16 golf courses including the elite Bandon Dunes or Pumpkin Ridge.





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- Rated The Most Liked City in America by Money Journal
- 8th Smartest City in America according to FastCompany.com
- Awarded the title of Greenest City in America in 2008 by Popular Science
- Listed among the 10 Best Places to Retire in the US by CBS MoneyWatch
- Ranked 7th Best Park System among the 50 most populous US cities by The Trust for Public Land



## CLEAN AND GREEN

Portland is often considered the "Greenest City in America" and wins many "most green cities" designations.

- Air Quality: Ranks in the top 25 for air quality among all cities in the US. And it's one of the highest for a large Metropolitan area.
- Transportation: 25% of the city's workforce commutes by bike, carpool or public transport.
- Portland has about 250 miles of bike paths, trails and lanes.
- Water Quality: Much like its air, Portland has a clean water supply that consistently ranks as one of the cleanest for large cities in the US.
- Buildings: Portland is home to 175 LEED certified buildings, giving it the highest number per capita of any city in the US.
- Energy: Portland's electrical power is a national leader for renewable energy.
- Recycling: In 2008 (the most recent year data was compiled) Portland recycled 56.8% of all waste generated.
- Portland uses 28% natural gas; national average, 25%
- Portland uses 33% renewable energy while the national average is 13%.
- Portland was one of the first major cities to ban the use of plastic bags.
- Portland's residential recycling saves nearly 250,000 tons of CO2 per year, equivalent to what 35,000 cars would produce in a year.



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### ROLL ON

- Ranked 2nd in the US as the most bicycle-friendly city, cycling is a significant mode of transportation amongst residents.
- Approximately 8% of commuters bike to work, which is the highest proportion of any major U.S. city and about 10 times the national average.
- To further encourage commuting by bike, the Bicycle Transportation Alliance sponsors an annual Bicycle Commute Challenge, in which thousands compete for prizes and recognition based on the length and frequency of their commute.



### FOODIE PARADISE

Portland's fast growing restaurant scene continues to be in the spotlight amongst foodies across the nation. Named "Delicious Destination of the Year," by Food Network in 2007, "One of the best places to dine," by the Washington Post in 2010, and "5th for their food and bar scene," by Travel +Leisure in 2012, Portland's chefs are no strangers to the Food Network and have a handful of James Beard awards under their belt. With a strong commitment to local farmers and organic ingredients, the city is also known for being one of the most vegetarian-friendly cities in America and has one of the most robust street food scenes in North America, with over 600 licensed food carts.





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### “BEERVANA”

If Portland is recognized for its food, then it should be renowned for its beer. Portland houses more breweries than any other city in the world, offering beer flights, tours, and great food around town.



### URBAN SIMPLICITY

In 2012, Travel + Leisure magazine rated Portland as the #1 most pedestrian and transit-friendly city in the United States. A 2011 study by Walk Score ranked Portland 12th most walkable of fifty largest US cities. Download a neighborhood walking map and get out and explore the city.



TO LEARN MORE ABOUT PORTLAND's 596 PUBLIC AND PRIVATE AREA SCHOOLS, CHECK OUT THE

[2013 ANNUAL SCHOOL GUIDE](#)

### COLLEGE AND UNIVERSITIES

Portland is the proud home of a number of outstanding institutions of higher learning, all offering curricula that reflect the values and interests of the region. Reed College attracts some of the very brightest minds in the U.S. and abroad, and produces graduates who routinely achieve PhDs and other post-graduate degrees. Portland State University is the area's largest school, with an enrollment of over 23,000 undergraduates and 6,000 graduate students in 226 offered degree programs. Lewis & Clark College enjoys one of the most beautiful campuses in the country, as well as a top law school, and the University of Portland has one of the nation's most competitive athletics programs for its size. While neither the University of Oregon nor Oregon State University are located in Portland, the city is teeming with alumni from both schools.



### PROFESSIONAL SPORTS

Portland's basketball franchise, the Trailblazers, have been supported by a dedicated fan base ever since their upstart NBA championship in 1977. The team plays in the Moda Center at the Rose Garden, an arena that holds up to twenty thousand raucous ticket holders for games as well as blockbuster concerts and events.

The city's newest major franchise, soccer's Timbers, have fans so loyal and committed that they are referred to as the Timbers Army. The Thorns, the professional women's team, is led by national star Alex Morgan, bolstering Portland's claim to having become "Soccer City USA."